

1. Name of the programme: “Women Entrepreneurship Development Programme (WEDP)”

2. Date: 03/01/2019 to 31/01/2019

3. Organized by: “Career Counselling and Placement Cell”, B. N. College, Dhubri. (In collaboration with IIE, Guwahati, Assam)

4. Numbers of participant: 24 (student)

5. Venue: Digital class room, B. N. College

Reports on
Women Entrepreneurship Development Programme (WEDP)
3rd January 2019 to 31st January 2019

The programme was organized jointly by Indian Institute of Entrepreneurship (IIE), Guwahati and B. N. College, Dhubri under DST – NIMAT Project at B. N. College premise. The Programme was inaugurated by Dr. Dhruba Chakraborty, Principal, B. N. College, Dhubri. 24 female students of 6th Semester of various departments under Science Stream of the college took part in the programme.



Resource persons namely Mr. Hitendra Sarmah, National Award Winner trainer from EDII, Mr. Tanmoy Ray, Research Associate under Gauhati University, Mr. Diganta Biswas, Asstt. Professor, P. B. College, Gauripur, Mr. Arun Chandra Das, Financial Literacy Counselor, UCO Bank, Mr. Sanjib Kr Das, Director, Sarathi Institute, Mr. Bijay Kr Sharma, Reporter, The Sentinel, Mr. Joy Sharma, Fashion Designer, Mr. Simon Phukan, City Project Manager, NULM, Mr. Montu Ranjan Saikia, Asstt. Manager, DICC, Dhubri, Mr. A. M. M. Mustafizur Rahman, Associate Professor, B. N. College, Dhubri, Dr. Piyush Kr Mishra, Asstt. Professor, B. N. College, Dhubri and Mr. Pranjal Kr Goswami, Proprietor, Gauri Food Processing Centre have shared their knowledge and experience with the participants of the programme.



The programme content includes class room training on essentials of entrepreneurship survey of the prevalent Socio - Economic Scenario, Identification of Business Opportunities, Role and Function as well as Schemes of Assistance offered by various constituents of the support system, Preparation of a Technically Feasible and Economically Viable Project Report, Achievement Motivation Training and also the nuances of management of an enterprise.

Programme Contents

⇒ **Behavioral Science inputs:** Achievement Motivation, Entrepreneurship & Enterprises, Need of Entrepreneurship, Risk taking behaviours'.

⇒ **Information Inputs:** Opportunity Identification & Selection, Resource Analysis, Market & Demand Analysis, Promotional Organization and its support.

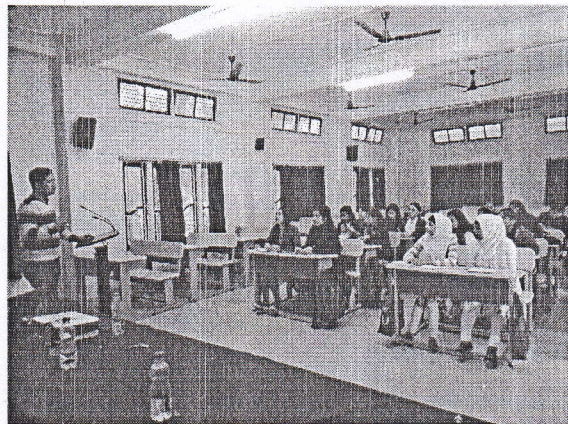
⇒ **Pre- Project Launching inputs:** Preparation of Project/ Profile, Registration, Bank norms and various Govt. Schemes for finance, incentives and financial support under various Schemes for Project Finance, Project Planning.

⇒ **Management inputs:** Management and decision making, Record keeping etc.

⇒ **Legal inputs:** Tax registration, Municipality registration, legal documents, etc.

⇒ **Growth & Survival:** Action Plan Preparation, Expansion & Diversification etc.

⇒ **Field visit, Market Survey etc.**



Counselor,
Career counselling cell
B.N. College, Dharwad
16/04/2019.
